CHANGES **		N	
HARRIS REPORT FROM REP O	ORDER WORKSHEET	Z	185# 6145065
AGENCY CREDIT RISK !!!	OREDIT ADVISORY:		
16-9399 FAX# 703-516-9680	NEP: TEL# 703-516-93		Ų

OCT8/12 18.47
*** WFLA-TV ***

(H)

AGY. ADV. NAME ISS/DCCC NAME GREAT AMERICAN MEDIA WASHINGTON, 3050 K ST NW, CONTRACT # 6145065 0 20007 CLASS: NATL. BUYER NAME KATIE KEULEMAN SALES PRSN WA-为国史.# OFF.# WILL HILDEBRANDT LOCAL REGIONAL SALESMAN

NWE ALEO FLIGHT DATES OCT23/12 STATE TAX OCT29/12 MH-1 CO-OF BILLING NEEDED

EST#1193 COMMENTS:

(LINE,

ORDER,

INVOICE)

18.47

PROCT ORDER

00000

AGY ADV

#

REP: NEW TTL \$0 PLEASE CONFIRM ORDER CANCELED
ALL LN'S ZERO'D OUT DATE OCT8/12

CON CM DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

THANKS! BRIAN FOR MEGHAN

:LINE#:REP :CD: TIME PERIOD : LGTH : 1 بر ب SE () AGENCY EST# RATE ii START DATE DATE :SPTS: WEEK : : /WK: INVT : DAYS :TOTL: :SPTS:

PROGRAM : CON COM1: N AGENCY ADVERTISER CODE AGENCY PRODUCT CODE = ξΩ Ū 1237A-136A 1100A-1200N NC8 MIDDAY 14 ω ω O \$350.00 \$175.00 1193 10/23 10/23 10/26 10/26 0 0 TU-F TULE 0 0

PROGRAM : $\subseteq \subseteq$ FALLON-NBC<

4

10/9/12012

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HENDLINE#
#INE#
0±45065
17.万円#
E:120531

6145065 TRF# E:1: UNAPPROVED REV #1 \$\$\$
NOV #1 99
E:120531 \$\$\$
REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENC ORDER WORKSHEET
. +<
FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES** *:
80 OCT8/12 18.47 *** WFLA-TV ***

PROGRAM : SAT NOON NEWS	20 S 1200N-100P	PROGRAM : THE SING-OFF	19 S 800P-1000P	PROGRAM : ROCK CENTER CON COM1: ROCK CENTER	18 s 1000P-1100P	PROGRAM : AVG. ALL WKS	17 s 800p-900p	PROGRAM : NC8 TODAY@4:30 CON COM1: NC8 TODAY@4:30	16 S 430A-459A	PROGRAM : NWSCH8 AT 11<	15 S 1100P-1135P	PROGRAM : TODAY SHW2-NBC	14 S 900A-1000A	PROGRAM : EXTRA	13 S 730P-800P	PROGRAM : TODAY SHW<	12 S 700A-900A	:LINE#:REP :CD: TIME PERIOD :
	ω 0		3 О		30	S.	30		30		30		00		30		30	LGTH : SEC
	\$250,00		\$6,500.00		\$4,000.00		\$2,800.00		\$75.00		\$2,000.00		\$700.00		\$1,800.00		\$1,275.00	: RATE
	10/27		10/29		10/29		10/26		10/23		10/23		10/23		10/23		10/23	: START : DATE
	10/27		10/29		10/29		10/26		10/28		10/27		10/26		10/26		10/26	: END : DATE
	0		0		0		0		0				0		0		0	: SPTS: WEEK
	SAT		NON		MON		ŋ 汉 H		TU-TH, SU		TU-SA		TU-F		TU-F		TU-E	C: DAYS
			0		0		0		0		0		0		0		0	:TOTL:

REP BEAULINE# 6145065 TRF# E:120531 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47 **CHANGES** *** WFLA-TV ***

::	#:REF :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	:SPTS: WEEK :/WK: INVT	: DAYS	:TOTL:
1000A (4A) - A - A	21 8 3	309-700P	30	\$2,500.00	10/27	10/27	0	SAT	0
9	PROGRAM : ORD COM1:	NOTRE DAME VS T 10/27/12 NOTRE DAME VS T	Car						
	S &	9059-400	ы О	\$900.00	10/27	10/27	0	SAT	0
	PROGRAM :	NEWSCH8-6 SAT							
	23 s 7	00A-900A	30	\$500.00	10/27	10/27	O	SAT	
	PROGRAM : CON COM1:	THE TODAY SHOW	SAT						
	24 S 8	4006-400	30	\$1,500.00	10/27	10/27	0	SAT	0
	PROGRAM :	HARRY'S LAW							
	25 S 9	00A-1000A	30	\$400.00	10/27	10/27	0	SAT	0
	PROGRAM : CON COM1:	NWSCH8 SAT-AM							
	26 8 9	40001-4006	30	\$1,800.00	10/27	10/27	0	SAT	0
	PROGRAM :	PARENTHOOD PARENTHOOD							
	27 S 1	000A-1100A	30	\$2,850.00	10/28	10/28	0	SUN	0
	PROGRAM :	MEET PRESS-SUN							
	28 S 6	00P-630P	30	\$1,100.00	10/28	10/28	0	SUN	0
	PROGRAM : CON COM1:	WELA NEWS							
	29 \$ 6.	30P-700P	30	\$3,650.00	10/28	10/28	0	SUN	0
	PROGRAM : CON COM1:	NBC NIGHTLY NEWS	S SUNDAY						

REP HEADLINE# 6145065 TRF# E:120531 REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 18.47 **CHANGES** *** WELA-TV ***

P :CD: TIME PERIOD : NE#: : : O S 700P-830P OGRAM : FOOTBALL NIGHT N COM1: FOOTBALL NIGHT	H : SEC : 0 AMERICA AMERICA	: RATE	: START : DATE	: END : DATE 10/28	: SPTS: :/WK:	WEEK : DAYS
31 S 800A-900A	30	\$625.00	10/28	10/28	0	SUN
PROGRAM : SUN TODAY-NBC						
32 S 900A-1000A	30	\$400.00	10/28	10/28	0	NDS
PROGRAM : NWSCH8 SUN-AM						
33 S 800P-1000P	30	\$3,500.00	10/23	10/23	0	TUE
PROGRAM : BIGST LR13-NBC						
34 S 400P-500P	30	\$675.00	10/29	10/29	0	MOM
PROGRAM: DR. OZ CON COM1: DR. OZ						
35 S 530A-600A	30	\$400.00	10/29	10/29	0	MON
PROGRAM: NC8 TODAY@5:30<			•			
4089-4009 S 98	30	\$1,800.00	10/29	10/29	0	MON
PROGRAM : NWSCH8 AT SIX CON COM1: NWSCH8 AT SIX						
37 S 700P-730P	30	\$1,800.00	10/29	10/29	0	MON
PROGRAM: ENT TONIGHT 30 CON COM1: ENT TONIGHT 30						
38 S 900A-1000A	30	\$700.00	10/29	10/29	0	MON
PROGRAM : TODAY SHW2-NBC						

CON COM1: TODAY SHW2-NBC

REP HEADLINE# 6145065 TRF# E:120531 \$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$ REP: DEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP OCT8/12 18.47

CHANGES *** WFLA-TV ***

:LINE#:REP OCT/12 : 广日区的#: PROGRAM : (U 00: (/) \$.00 430A-459A NC8 TODAY@4:30 HEE NOV/12 PERIOD ,, ,, LGTH \$.00 ω SEC \$75.00 RATE 10/29 START DATE 10/29 END ,, ,, NETS: 0 CONTRACT TOTAL TOTAL SPOTS HVVH NOZ DAYS :TOTL: \$.00 0

MARKET TOTALS ₩ () WFLA 0% WMOX O% WISP OF SSMM TAIM % % C C WTOG % % 0 0 WITA 0% WMOR 0%

ORDER CANCELED

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*

M 0 D e-CLASS, PLAN, SECT CODE A-ADD B-BOY TYPE MOA GIVA-0 C-CANCELLED RHRATE S-SPOTS PER WEEK DE-DELETE 西十三甲甲 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD. Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

Great American Media

1010 Wisconsin Avenue NW

Democratic Congressional Cpgn Comm/ Issue Submission Number 801 Issue 4

Washington DC 20007







PHONE (813) 228-8888 WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	Democratic Congressional	Submission Cost:	0	Campaign Ref:	E:120531068
Buver:		Client/Product/Estimate:	11 /14 /1193	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/22/12 to 11/04/12	Weeks:	2	Order Ref:	06145065
Est /PO Number:	06145065	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No.	:		Business Category: Transactiona	Transactional

	_	Ref	Product: Demograp
	M-F 11a News	Sales Product Details	Product: Dccc Demographic: (L) Household
~	03	Rev Type	
•			Booking Group: Order:
			Group:
		Rate	WFLA
	30	Spot Type	
	Nbr of Spots		
		10/22	Key Market:
-		10/29	Tamp
		Total	Tampa-St. Petersburg, Fl
		c	urg, Fl

		~~~	4		35		23		13		<b>=</b>			Ref
		S.	Sat 830p ET / 730p CT Go On	M	M-F 7p Entertainment Tonight	,S.	Sat 8p ET / 7p CT Revolution	.TWTF	M-F 730p Extra	TWIF	M-F 7p Entertainment Tonight	TWTF	M-F 11a News	Sales Product Details
			07		02		02		02		02		03	Rev Type
Weekly Totals: Total Spots(Ord Spots) Closed PR	W													Rate
Closed PR	~ -1-10-10-1-1	Comme	30	Comme	30	Comme	38	Comme	30	Comme	30	Comme	30	Spot Type
		Closed PR	Nbr of Spots	Closed PR	Nbr of Spots	Closed PR	Nbr of Spots	Closed PR	Nbr of Spots	Closed PR	Nbr of Spots	Closed PR	Nbr of Spots	
								2		4		3		10/22
-														10/29
12				-				2		4		3		Total
														C

### Pre-emption Summary

								_
E:120531068	0000167898	, 10/09, 10/15, 10/23)	0.00	Closed Pre Emption	10/22/12	:30 Commercial	M-F 7p Entertainment Tonight	
E:120531068	0000167983	, 10/23)	0.00	Closed Pre Emption	10/22/12			
E:120531068	0000167982	, 10/15, 10/23)	0.00	Closed Pre Emption	10/22/12	:30 Commercial	M-F 11a News	-
Campaign Ref	Makegood Ref	Makegood Line(s) (Dates)	Pre-empt Value	Status	Pre-empt Date	Spot Type	sales Product	Ref

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	Gran						44	23	35	ä		Ref
	Grand Totals:	Cost	Spots	Totals			Sat 830p ET / 730p CT Go On	Sat 8p ET / 7p CT Revolution	M-F 7p Entertainment Tonight	M-F 730p Extra		Sales Product
		)				The state of the s	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial		Spot Type
				_	Month 1		10/22/12	10/22/12	10/29/12	10/22/12	10/22/12	Pre-empt Date
		***************************************		10/22	Month 10 Weeks: 4	Grand Totals	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
		0	0				1,500.00	1,500.00	0.00	3,600.00	0.00	Pre-empt Value
Gross Total: Commission: Net Total:	Spots:			10/29	Month 11 Weeks: 4		1,500.00 No Makegood / Credit	1,500.00 No Makegood / Credit	0.00 , 10/23, 10/29)	3,600.00 No Makegood / Credit	, 10/23, 10/29)	Makegood Line(s) (Dates)
tal: ion:		######################################		29	Weeks: 4		0000000000	0000000000	0000167899	0000000000	0000167899	Makegood Ref
0.00 0.00							E:120531068	E:120531068	E:120531068	E:120531068	E:120531068	Campaign Ref

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9580 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

*** WFLA-TV ***

: LINE#:REP :CD: CON CM KEP: AGY AOV CITY ORDER FLIGHT PRDCT PROGRAM : CON COM1: PROGRAM : PROGRAM : CON COM1: ω N TTEW **** THIS THANKS, MIKE DATES DEMOCRATIC PLS CFM DCCC AGENCY ADVERTISER CODE = 1 ORDER 114975 OCT23/12 200F-300F 1237A-136A 1100A-1200N RACHAEL RACHAEL 44 NC8 MIDDAY TIME PERIOD AGY. ADV. FALLON-NBC< CONGRESSIONAL CAMPAIGN COMMITTEE IS A CASH IN ADVANCE SCHEDULE മ STATE TAX 7 8 X FOR MEGHAN NAME NAME RAY RAY GREAT AMERICAN MEDIA ISS/DCCC OCT29/12 WASHINGTON, 1010 EST#1193 CONTRACT LGTH : <u>⊢</u> 4 WISCONSIN AVENUE 30 30 30 <del>اسا</del> اسا M K - 1 # COMMENTS: SEC 6145065 0 .. .. CO-OP BILLING AGENCY EST# \$175.00 20007 \$300.00 \$350.00 (LINE, RATE ORDER, H \$ 5650 NEEDED . . . . 1193 10/23 10/23 10/23 START DATE INVOICE) CLASS: SALES BUYER NAME 风巴宁.# 10/26 10/26 10/26 END DATE BESE NATL. :SPTS: /WK: 44 N (ن) WA-KARIE KEULEMAN 〇時年,# ENVI KENEK WILL LOCAL .. .. HILDEBRANDT 子口一町 子口一手  $\mathbb{T} \cup -\mathbb{E}$ DATE MATIS/12 MODE CHAN SALESMAN ロ軍国の (H) **#** :0000: 14.50 'n N W

ORDER WORKSHEET	CREDIT ADVISORY:	REP: TEL# 703-516-9399
	AGENCY	66861
HARRES	CREDIT	
REPORT FROM REIT	FISH III	FAX# 703-516-9680
MESTS/LD L4.		680
	ORDER WORKSHEET HARRES REPORT FROM REF ME115/12 14.5	: AGENCY CREDIT BISK !!!

: :::::::::::::::::::::::::::::::::::	44	1+	**	DATE	: DATE	· VEX: HEVE	₩	STOP:
,4	400P-500P	30	\$675.00	10/23	10/26	4	TU-F	4
PROGRAM :	DR. OZ							
(Ti	500P-530P	30	\$1,400.00	10/23	10/26	(vi	(1911) · E	(0
PROGRAM :	NWSCH8 AT 5P							
on (1)	530A-600A	30	\$400.00	10/23	10/26	412	$T^*U = E^*$	N.
PROGRAM :	NC8 TODAY@5:30<							
7	530P600P	30	\$1,400.00	10/23	10/26	(s)	TU-F	ω
PROGRAM :	NWSCH8 @5:30P							
8	600P-630P	30	\$1,800.00	10/23	10/26	(u)	LO ~ E.	ω
PROGRAM :	NWSCH8 AT SIX							
9	600A-700A	30	\$1,000.00	10/23	10/26	(w	TU-F	(بہ)
PROGRAM :	NC8 TODAY@6AM							
10	630P-700P	30	\$5,000.00	10/23	10/26	ļ-ul	TU-E	<b>j</b> ount
PROGRAM :	NBC NITELY NWS							
7 7	700P-730P	30	\$1,800.00	10/23	10/26	42	70-F	4
PROGRAM :	ENT TONIGHT 30 ENT TONIGHT 30							
12 7	700A-900A	30	\$1,275.00	10/23	10/26	ω	TO-F	رر)
PROGRAM :	TODAY SHW<							

REP: TEL# 703-516-9399 FAX# 703-516-9080 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP MAY15/12 14.5

PROGRAM: NO ORD COM1: 10 CON COM1: NO	21 3300-	PROGRAM : SAT	20 1200N-	19 800P PROGRAM : THE CON COM1: THE	PROGRAM : RC	18 1000	PROGRAM : AVG	17 800£	PROGRAM : NC8	16 430A-	PROGRAM: NW	т 5	PROGRAM : TO	14 900A-	PROGRAM : EX	13 7301	:LINE#:REP :CD: T]
NOTRE DAME VS TBD 10/27/12 NOTRE DAME VS TBD	9-700F	T NOON NEWS	N-100P	1000P SING-OFF	ROCK CENTER PLV	)P-1100P	AVG. ALL WKS	3006~300	28 TODAY@4:30	1-459A	NWSCH8 AT 11<	00P-1135P	TODAY SHW2-NBC	A-1000A	EXTRA	4008-A	TIME PERIOD : I
. 0	30		30	10 ice	Revolution	30		30		30		30		30		30	LGTH : SEC :
	\$2,500.00		\$250.00	\$60.00	\	\$4,000.00		\$2,800.00		\$75.00		\$2,000.00		\$700.00		\$1,800.00	RATE
	10/27		10/27	10/29		10/29		10/26		10/23		10/23		10/23		10/23	: START
	10/27		10/27	10/29		10/29		10/26		10/28		10/27		10/26		10/26	: END
nut moned	2)		μ	N		ju-		<u></u>		<i>4</i> ,		W		4.		12	: /WK: INVT
ŽŽ.	S & F		H R	NOM		M M		ng 70 H		TU-TH-SU		TU-SA		TU-F		I C - E	T: DAYS
5700	N		L	ю		) <del>a</del> aè		نبو		45		w		ک		10	

ORDER WORKSHEET	CREDIT ADVISORY:	REP: TEL# 703-9
	7: AGENCY	703-516-9399
HARRIS	CREDIT	
REPORT FROM	RISK !!!	FAX# 70
次的で ア		703-516-9680

MAY15/12 14.5
*** WFLA-TV ***

,	,	(											
,	7	SPT	,	10/27		10/27	\$900.00	5 \$		30	600P-630P		22
:SPTS:		/WK: INVT :	: \NX:	DATE	DATE :	: DA		,,	**	"	W	· · · · · · · · · · · · · · · · · · ·	: t - 2 t # ::
:TOTL:	DAYS	医西西尔 :	: SPTS: WEEK	E Z	START :	sa	FATE	о 	: SEC	: LGTH	TIME PERIOD	:CD:	51 # 1

	T I M E	LGTH : SEC	: KATE	: START	: END	: /WK: INVT	. DAYS	:TOTL:
22	600P-630P	30	\$900.00	10/27	10/27	, ;	SAT	
PROGRAM : CON COM1:	NEWSCH8-6 SAT							
N W	700A-900A	30	\$500.00	10/27	10/27	N	TES	N
PROGRAM :	THE TODAY SHOW	SAT						
2 4	4006-4008	30	\$1,500.00	10/27	10/27	<b>⊢</b>	SAT	<b>J</b> ourney
PROGRAM :	HARRY'S HARRY'S	LAW PENOLUTION						
N U	900A-1000A	30	\$400.00	10/27	10/27	<del>ju i</del>	SAT	ᅮ
PROGRAM :	NWSCH8 SAT-AM							
26	300E-1000E	30	\$1,800.00	10/27	10/27	<b>Н</b>	LAS	Ηı
PROGRAM : CON COM1:	PARENTHOOD Chicago Tire	icago Fire						
27	1000A-1100A	30	\$2,850.00	10/28	10/28	낟	SUN	₽
PROGRAM : CON COM1:	MEET PRESS-SUN							
28	600P-630P	30	\$1,100.00	10/28	10/28	شنو	SON	j-~i
PROGRAM :	WELA NEWS							
• N 0	630F-700F	30	\$3,650.00	10/28	10/28	1	W CZ	<del>,</del>
PROGRAM :	NBC NIGHTLY NEWS	WS SUNDAY	`			NA CONTRACTOR		200
30	700P-830P	30	\$5,500.00	10/28	10/28	N	WC Z	2
PROGRAM : CON COM1:	FOOTBALL NIGHT	IN AMERICA IN AMERICA	400					

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP MAY15/12 14.5

: LINE#:REP :CD:	TIME PERIOD :	LGTH : SEC :	RATE	: START	: END	: SPTS: WEEK	: DAYS	: S.L.d.S.:
31 80	0A-900A	30	\$625.00	10/28	10/28	1	808	1-3
PROGRAM : CON COM1:	SUN TODAY-NBC							
32 90	00A-1000A	30	\$400.00	10/28	10/28	ħ	W C Z	,i
PROGRAM : CON COM1:	NWSCH8 SUN-AM							
33 80	0P-1000P	<b>3</b> . ○	\$3,500.00	10/23	10/23	N	HOR	19
PROGRAM : CON COM1:	BIGST LR13-NBC	Mic						
34 400	0P-500P	30	\$675.00	10/29	10/29	н	MOM MOM	ģmā.
PROGRAM : CON COM1:	DR. OZ DR. OZ							
35 53	0A-600A	30	\$400.00	10/29	10/29	ħ	MON	ħ
PROGRAM : CON COM1:	NC8 TODAY@5:30<							
36	600P-630P	30	\$1,800.00	10/29	10/29	<u></u> i⊢å	MON	}>
PROGRAM : CON COM1:	NWSCH8 AT SIX							
37 70	00P-730P	30	\$1,800.00	10/29	10/29	₽	MON	3-A
PROGRAM : CON COM1:	ENT TONIGHT 30							
, 38 90	00A-1000A	30	\$700.00	10/29	10/29	Ħ	図OZ	<b>ы</b> .
PROGRAM : CON COM1:	TODAY SHW2-NBC							
39 43	0A-459A	30	\$75.00	10/29	10/29	نط	MON	فسإ
PROGRAM :	NC8 TODAY@4:30							

CON COM1: NC8 TODAY84:30

*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET HARRIS REPORT FROM REP

MAY15/12 14.5

OCT/12 : LINE#:REP :CD: : LINE#: : 92525.00 TIME PERIOD NOV/12 22450.00 FGTH : SEC 17 14 RATE START DATE DATE E Z : /室灰: CONTRACT TOTAL TOTAL LANI りまべい 114975.00 78 : FOTE:

MARKET TOTALS \$1,546,330

WFLA 78

WFTS 17% WMOX 0%

WYSP 28%

WTVT WWSB

WTOG

% % 0 N

WITA 28

WMOR 28

ACCURATE SHARES

SVC- NSI BOOKS- OCT/11 NOV/11 NOV/PJ EST/ES DEMOS- RA35+*

## **Great American Media**

## 1010 Wisconsin Avenue NW Democratic Congressional Cpgn Comm/ Issue V Submission Number 606 Issue 1 Issue 1

Washington DC 20007







F.O. Box 1410 Tampa, FL 36601 MILATIV

PHONE (6/3) 220 0008

Transactional	Business Category: Transactional		NATIONAL STATES AND ST	ARREST CONTRACTOR OF THE PROPERTY OF THE PROPE	
POLITICAL	Business Type:	Political	Contract type:	06145065	Est/PO Number:
HRP Washington, DC	Sales Rep:	11 /14 /1193 2	Client/Product/Estimate: Weeks:	10/22/12 to 11/04/12	Buyer: Schedule Dates:
E:120531068	Campaign Ref:	106325	Submission Cost:	Cpgn Comm/ Issue	

Product: Demographic: Ÿ Dccc (L) Household Booking Group: Order: WFLA Key Market: Tampa-St Pelersburg, Ft.

		0	-		7		o		U		4		ω				ت	Ref
	.   VV   F	M-F bp News		TWTF.	M-F 530p News	. W T .	M-F 53Ua News	. VVIT.	M-F 5p News	. IVVIT.	M-F 4p Dr Oz	- IVV	M-F 2p Rachael Ray		M-F 1237a ET / 1137p CT Late Night	VV   m.	M-F 11a News	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)		1800		The state of the s	1400		400		1400		675	And the state of t	300		350	Annual Control of Cont	175	Rate
(Ord Spots)	Comme	30	CONTRICO		J. C.F.	Солпте	30	Comme	30	Comme	30	Comme	0 30	Comme	30	Comme		Spot Type
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## Great American Media 1010 Wisconsin Avenue NW

# Democratic Congressional Cpgn Comm/ Issue V Submission Number 606 Issue 1

Washington DC 20007





P.O. Box 1410
Tempe, FL 33601

PHONE (813) 228 8888

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			Comme			IVI	
1			30	4000	Mon 10p ET / 9p CT Revolution	Mon 10p E	18
			Comme				
l.		Nbt of Spots	30	2800	Fri 8-9p Whitney / Community	Fri 8-9p WI	17
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£:120531668	Campaign Ref:			Submission Cost:	Democratic Congressional Cpgn Comm/ Issue		Client:

### **Great American Media** 1010 Wisconsin Avenue NW

## Democratic Congressional Cpgn Comm/ Issue Submission Number 606 Issue 1

Washington DC 20007







### P.O. Box 1410 Tampa, FL 33501

PHONE (813) 228-8888

brof Spots 2 brof Spots 1		625		
	30 Nbr of Spots		day Show	29 Sun 8a Today Show
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		4000	Sun 7p ET / 6p CT Football Night In America	28 Sun 7p ET America
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ots	30 Nbr of Spots	8000	Mon 8-10p ET / 7-9p CT Voice	19 Mon 8-10p
	Spot Type	Rate	Sales Product Details	Ref Sales Proc
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	Political	Contract type:	06145065	Est./PO Number:
	2	Weeks:	10/22/12 to 11/04/12	Schedule Dates:
	11 /14 /1193	Client/Product/Estimate:	i ,	Buyer:
	100000	Submission Cost:	Cpgn Comm/ Issue	Client:

## **Great American Media**

1010 Wisconsin Avenue NW

# Democratic Congressional Cpgn Comm/ Issue

Submission Number 606 Issue 1

Washington DC 20007





VI-AIV P.O. Box 1410 Tempa, FL 33601

### PHONE (813) 228-8888

		37		36		35		34		33		32		31		30		Ref	Client: Buyer: Schedule Dates: Est./PO Number:
	Δ	M-Th, Su 430a News	M	M-F 9a Today Show II	M	M-F 7p Ent	M	M-F 6p News	M	M-F 530a News	- X	M-F 4p Dr Oz		Tue 8p ET	· · · · · · · · · · · · · · · · · · ·	Sun 9a News	S	Sales Product Details	Dates:
	THE PERSON NAMED AND PE	30a News		ay Show II		M-F 7p Entertainment Tonight		VS		lews		)z		Tue 8p ET / 7p CT Voice		VS		luct Details	Democratic Congressional Cpgn Comm/ Issue 10/22/12 to 11/04/12 06145065
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Totals

Month 10 Weeks: 4 10/22

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Month 11 Weeks: 4 10/29

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]		Month 10 Weeks: 4	Month 11 Weeks: 4	Weeks: 4
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Grand Lotals:	The second secon			75
			Gross Total:	106,325.00
			Commission:	15,948.75
			Net Total:	90 376 25



33640

Great American Media

WASHINGTON DC 20007

1010 Wisconsin Avenue NW

### WFLA-TV

### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

HRP Washington, DC

2012

WFLA I SS

INVOICE DATE ORDER TYPE

10/28/12 E:120531068

Political

WFLA (Washington Dc)

INVOICE NUMBER

PAGE BROADCAST MONTH

Democratic Congressional Cpg ADV__: PROD: Docc

REP_:

SLSP:

0100033246

1 10/01/2012 - 10/2

WFLA

SCHEDULE DATES

10/22/12-11/04/12

REF#:	11 /14 /11	00					10	0/22/12-11/04		
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uc.	SCRIPTION PRICE	H1/35# PI	ER DATE	DAY	TIME	LENGTH M/G FOR PRO	DUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
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ivi - L	11a News 175.00	4 0	40/00	<b>T</b>	*WFLA		:30 Comme			
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WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION.

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WFLA-TV P.O. Box 1410 Tampa, FL 33601

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ADVERTISER

PRODUCT

Democratic Congressional Cpg Dccc

INVOICE NUMBER

BROADCAST MONTH

0100033246

10/01/2012 - 10/28

AMOUNT DUE

.00

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 

*00185

000033640 Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007



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### WFLA-TV

### A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

10/28/12 E:120531068

ORDER TYPE

10/28/12 Political

WFLA

Great American Media 1010 Wisconsin Avenue NW WASHINGTON DC 20007

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC

INVOICE NUMBER

PAGE BROADCAST MONTH

ADV_: Democratic Congressional Cpg PROD: Dccc

O100033246 SCHEDULE DATES 2 10/01/2012 - 10/2

REF#: 11 /14 /1193 Desc: 06145065

10/22/12-11/04/12

Standard Broadcast Month

Change

TERMS: NET 30 DAYS.

SCHEDULE ACTUAL BROADCAST RECONCILIATION DATE DAY LENGTH M/G FOR PRODUCT DESCRIPTION DESCRIPTION PRICE RT/SS# PER TIME PRICE REMARKS DEBIT/CREDIT Program Change Sat 8p ET / 7p CT Revolution :30 Commercial *WFLA 1500.00 23 1 10/27 SA 30 .00 Preempt 1500.00-Program Change Sat 830p ET / 730p CT Go On *WFLA :30 Commercial 1500.00 44 10/27 SA 30 1 .00 Preempt 1500.00-Program

Total Airtime Net Spot Revenue:

.00

PERIOD COST

6,600.00

O Total Units
ACTUAL GROSS BILLING

AGENCY COMMISSION NET DUE

.00 SUB-TOTALS
.00 TOTAL RECONCILING

Debits Credits .00 6,600.00-6,600.00CR

NET DUE OO |

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